



KANSAI MICE PLANNER'S GUIDE

Make your MICE event unforgettable with our guidebook:

— English —

Table of Contents

	Introduction	2		5	Attractive Industries	
1	Convention bureau in Kansai			5	Diverse Industries in a Diverse Region	24
	Fukui Prefecture	4				
	-A Land of Tradition Where Craftsmanship Continues to Flourish					
	Shiga Prefecture	6		6	Well-equipped Business / Living Environment	
	-Scenic Beauty, Magnificent and Rich in Variety			6	Asia's Leading International Conference Location	25
	Nara Prefecture	8				
	-Nara, Japan's Cradle of Wisdom			7	Attractive Travel Area	
	Wakayama Prefecture	10		7-1	Kansai, Satisfying All Kinds of Tourists' Interests	26
	-The Land of Resurrection, Where Magnificent Nature is Worshipped			7-2	Kansai's world-class tourist attractions	27
	Izumisano City	12		7-3	Kansai's world-class regional brands	28
	-a Gateway to Japan from the Rest of the World			7-4	Facilities to experience the culture and technology of Kansai	29
	Himeji City	14				
	-a Memorable Gathering in the Castle Town Overlooked by Himeji Castle, a UNESCO World Heritage Site			8	Diversity of Foreign-Affiliated Companies in Kansai	
				8	Foreign-Affiliated Companies in Kansai	30
	INVEST JAPAN INVEST KANSAI -Excerpted Version-			9	Support for Foreign Investment	
2	What is Kansai?			9	Support Systems for Foreign Investment in Kansai	31
	2-1 The Large Kansai Economy	17				
	2-2 Trade Value by Region and Product	18				
	2-3 Expo 2025 Osaka,Kansai,Japan	19				
3	Highly Developed Infrastructure					
	3-1 Kansai is connected to the world/Asia by many routes	20				
	3-2 Location of the Kansai region and transportation infrastructure	21				
	3-3 Kansai International Airport and other airports	22				
4	Great Intellectual Cluster					
	4 University/Research Institute Clusters	23				

Various business groups from overseas are expected to visit KANSAI during EXPO 2025 OSAKA, KANSAI. This Guidebook introduces attractive areas in KANSAI for MICE planners and help business mission from overseas visit various areas in KANSAI.

Attractiveness of Kansai as a MICE venue

- Kansai refers to an area comprised of seven prefectures (Fukui, Shiga, Kyoto, Osaka, Hyogo, Nara, and Wakayama).
- Kansai offers an excellent business environment, and is an ideal place for MICE (See the “6 reasons” as below)
- For Expo 2025 Osaka, Kansai, Japan, urban systems are being developed in Kansai as an international region



1

Second-largest economic area in Japan
Kansai's GDP is comparable to that of the Netherlands or Switzerland.

2

Well-developed transportation network
Abundant routes and public transportation services are available centered on KIX as the hub. Trade partners are mainly from Asia.

3

Many industrial facilities tours are available for visitors
Development/production bases, universities and research institutes are concentrated and collaborating with each other.

4

“We can make anything” - Diverse industrial clusters
Meet companies with high market share in the world.

5

Attractive tourist destinations
A wealth of tourist destinations such as world cultural heritage sites and nature

6

Expo 2025 Osaka, Kansai, Japan
Kansai is increasingly gaining attention as an international region.

Convention bureaus in Kansai



This Guide introduces six leading convention bureaus in Kansai that actively support your MICE events.

Fukui Prefecture

— A Land of Tradition Where Craftsmanship Continues to Flourish



Mikatagoko Rainbow Line

Websites and downloadable materials:

- © Fukui Pref. official tourism website “Fukui dot-com” <https://enjoy.pref.fukui.lg.jp/en/>
- © Fukui Pref.’s convention hosting subsidy and other support services
• <https://www.fuku-e.com/business/convention/support/index.html>

Contact information

Convention Promotion Dept., Fukui Prefectural Tourism Federation

Hoei Branch Office 2F, 2-4-10 Hoei, Fukui City, Fukui Pref., 910-0004 Japan
TEL: 0776-23-0181 FAX: 0776-23-3715
Mail: fukui22@fukuioyado.com
Business hours: 8:30 a.m. – 5:15 p.m. (closed on Saturdays, Sundays, national holidays, and New Year holiday period)

Our services and selling points



✓ Convention hosting subsidy

With a convention hosting subsidy, we support multiple-day conferences attended by people from outside Japan. The amount granted increases with the number of their overnight stays.
Please contact us for more information.



✓ Dinosaur Museum visit and hands-on experience of Zen

Fukui is home to one of the world's three largest dinosaur museums. There is also a facility where you can experience Zazen meditation, which is visited by businesspeople seeking mindfulness from all over the world.



✓ Extension of the Hokuriku Shinkansen

In the spring of 2024, the Hokuriku Shinkansen will extend its route to Fukui. Then, you will be able to go to Fukui from Tokyo without changing trains within three hours.

Please visit Fukui on the Hokuriku Shinkansen, which will extend its route from Kanazawa to connect Tokyo to Fukui.

The Shinkansen causes only about one sixth as much greenhouse gas emissions as passenger cars and airplanes.

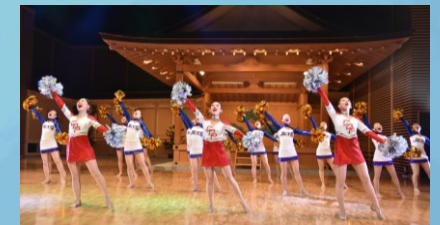
Arrange a sustainable tour with a very eco-friendly means of transportation.

Ideas to enhance conference participant satisfaction



Katsuyama Sagicho Festival

This famously peculiar festival to pray for a bountiful harvest and fire prevention boasts a history of over 300 years. Humorous performance, which draws irrepressible smiles from spectators, is popular as a tourist attraction.



Pom dance

Fukui City is famous for its pom dance. A team from the city has won the USA Collegiate Championships. The powerful performance of pom dance is a great attraction.

Major local convention facilities

Phoenix Plaza

This complex facility provides a place to deepen cultural exchange and serves as a base for welfare activities. It has a large hall (with a capacity of 2,000 people), a small hall (with a capacity of 500 people), and conference rooms. The large and small halls can be used for concerts and parties, and the conference rooms can be used for workshops. Choose depending on your purposes.



Largest exhibition hall/space					Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Meeting (theater) capacity	Buffet (stand-up) party capacity	Number of Western-style rooms	Number of Japanese-style rooms	
1,200 m ²	8 m (above the stage)	-	2,000 people	1,000 people	15	3	Available

The Gran Yours Fukui

The Gran Yours Fukui, housed in Hotel Fujita Fukui, has banquet halls of various sizes, including Tenzan-no-ma, which is the largest banquet hall in the prefecture. The hotel has 354 guest rooms. The hotel staff will support you and meet a wide range of needs, from conferences, training sessions, seminars, and exhibitions, to social gatherings, celebrations, and bridal parties.



Largest exhibition hall/space					Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Meeting (theater) capacity	Buffet (stand-up) party capacity	Number of Western-style rooms	Number of Japanese-style rooms	
656 m ²	4.8 m	3 sections	600 people	500 people	8	0	Available

Fukui International Activities Plaza

This facility has a multipurpose hall, conference rooms, and reception rooms. Choose depending on your purposes. Simultaneous interpretation is also available for international conferences and academic meetings.



Largest exhibition hall/space					Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Meeting (theater) capacity	Buffet (stand-up) party capacity	Number of Western-style rooms	Number of Japanese-style rooms	
480 m ²	4.1 m	-	300 people	200 people	6	3	Available

Suggested unique venues



Happiterrace and Happiring Hall

The Happiring Hall can be used in three ways: you may use the Noh stage in the hall, set up a temporary stage on the floor, or just use the floor space. This hall can be used for many types of events: you may use the Noh stage for traditional arts, a temporary stage for ceremonies, lectures, and presentations, and the floor for briefing sessions, academic conferences, parties, and workshops.

Excursions, sightseeing spots, and souvenirs

Fukui Prefectural Dinosaur Museum

This features dinosaurs. This leading dinosaur museum in Japan is known as one of the world's three largest dinosaur museums along with the Royal Tyrrell Museum in Canada and the Zigong Dinosaur Museum in China. The museum will be revamped in the summer of 2023 to add a new zone where you can envision the real life of dinosaurs. atural history museum



Zazen at Daihonzan Eihei Temple

This temple has passed down the history and tradition of Zen monastic practice for over 700 years, sharing the teachings of Zen Master Dōgen: Shikantaza ("to sit single-mindedly"). Give yourself completely to meditation at the old Zen temple to refresh your mind and body.



Copyright:Daihonzan Eihei Temple



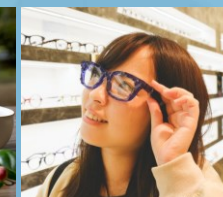
Echizen Washi paper



Echizen hammer-forged knives



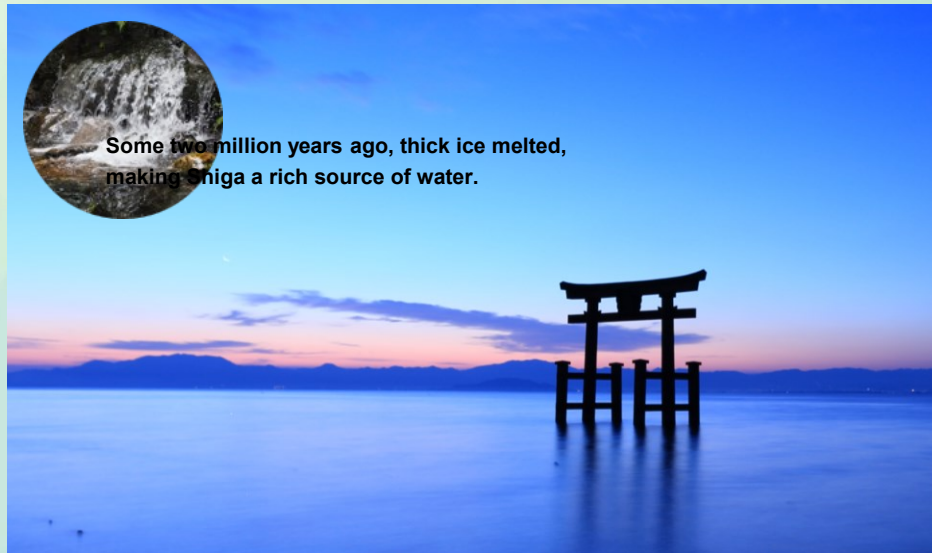
Echizen ware



Eyeglasses from Sabae

Shiga Prefecture

– Scenic Beauty, Magnificent and Rich in Variety



Websites and downloadable materials:

- © Biwako Visitors Bureau <https://en.biwako-visitors.jp/>
- © MICE Promotion Office, Tourism Promotion Div., Otsu City Hall
<https://otsu.or.jp/otsumice/indexeng.html>
- © Website for tourism agencies <https://www.biwako-visitors.jp/corp/>
- © Shiga official YouTube channel
https://www.youtube.com/channel/UCe4S43n_yEkAh0XZMVPax-w
- © Shiga official Instagram https://www.instagram.com/japan_go.biwako/

Contact information

Biwako Visitors Bureau Public Interest Incorporated Association

"Collabo Shiga 21" 6F, 2-1 Uchidehama, Otsu City,
Shiga Prefecture, 520-0806 Japan
Tel: +81-77-511-1530, Fax: +81-77-526-4393

Mail: mail@biwako-visitors.jp

Business hours: 9:00 a.m. – 5:45 p.m. (closed on Saturdays, Sundays,
national holidays, and New Year holiday period)



Our services and selling points



- ✓ **Language support for facility reservations from outside Japan**
We have staff members who speak English, Portuguese, and Chinese.
Please feel free to ask for help.



- ✓ **Proposals of sustainable tours**
You can enjoy cycling and other activities to appreciate Shiga's rich nature,
including Japan's largest lake.
Sustainability study tours are also available.



- ✓ **Proposals to introduce group accommodation facilities**
We make referrals to reliable venue facilities and business operators.
Shiga has many large-scale facilities, and their usage fees are more
economical than those in the urban area.
You can rest assured if you use them to accommodate large groups.

Located at the crossover between Kansai (Kyoto, Osaka), Chubu, and Hokuriku regions, Shiga is very easily accessible from major cities in Japan. Visit Shiga and enjoy the feeling that time is passing by more slowly.

Ideas to enhance conference participant satisfaction



Hands-on experience of Shigaraki pottery

Shigaraki is one of the six major pottery centers of ancient Japan. Various hands-on activities are available, from plate painting to pottery using an authentic potter's wheel. You can even make raccoon dog figurines, which Shigaraki is famous for.



Hands-on experience of Otsu-e painting on ceramics

In this program, you will paint the face of an "Oni" (goblin), a motif of Otsu-e paintings, on a clay bell. The motif of Oni has been used since ancient times to ward off bad luck. Earthen bells are also known as talismans.

I Major local convention facilities

Lake Biwa Otsu Prince Hotel

This 38-story high-rise hotel is available for a wide range of purposes, from large-scale events, such as exhibitions and international conferences, to weddings and other parties. The hotel has 12 Western-style banquet halls, including one of Japan's largest convention halls, named "Oumi," and seven Japanese-style banquet halls.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
2,940 m ²	7.0 – 9.1 m	9 sections	1,800 people	2,700 people	12	7	Available

Biwako Hotel

"Business at a resort" style

Biwako Hotel offers MICE experiences at a resort away from everyday life.

The hotel enjoys a magnificent view of the wide-reaching waters of Lake Biwa. Away from the usual business setting, you can put yourself in this fresh nature, enhancing your creativity and imagination. Biwako Hotel supports you in realizing more fulfilling MICE.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
900 m ²	7 m	3 sections	500 people	800 people	8	5	Available

Piazza Omi (Shiga Prefectural Exchange Center)

This complex exchange facility provides citizens with a place to gather to participate in various activities, including social contribution. You can use the facility for a wide range of purposes, from academic conferences, international conventions, block meetings, to training workshops, exhibitions, concerts, and daily practice and recitals of various cultural activities.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
556 m ²	About 8 m	-	-	-	14	2	Unavailable

I Suggested unique venues



Copyright:Hieizan Enryakuji Temple

Hieizan Enryakuji Temple

Designated as a UNESCO World Heritage Site, Enryakuji rates high in participant satisfaction as a place to visit.

Located on the border of Kyoto and Shiga, this scenic site overlooks Lake Biwa to the east and commands a panoramic view of Kyoto City to the west.

You can use the Todo area and Enryakuji **Kaikan** (accommodations with restaurants and large public baths).



Biwako Kisen Steamship

Both the Michigan and the Bianca can be chartered for exclusive use. For a cruise on the Bianca, you can set desired departure and return times.

You can hold both general meetings and parties on board.

Shipboard events offer unique luxurious experiences. Optional fireworks are also recommended.

I Excursions, sightseeing spots, and souvenirs



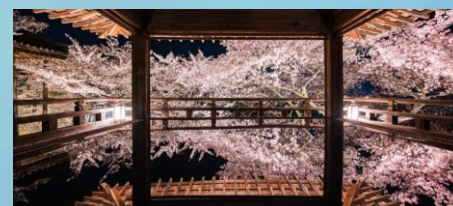
UCC Shiga Factory

Learn the basic spirit of business from factory tours and Omi merchants' philosophy.

There are many factories of major Japanese companies in Shiga Pref., some of which offer factory tours.

Shiga is also the birthplace of Omi merchants, known for the philosophy of benefitting all three sides: companies, customers, and society. This policy is linked to the idea of the SDGs.

Plan tours to learn about Omi merchants' spirit of business.



Moon-viewing stage

Miidera Temple's moon-viewing stage surrounded by cherry trees

Miidera, the head temple of the Tendaijimon sect, has been popular as a cherry blossom viewing spot for over 1,200 years. More than 1,000 Yoshino, hill, and weeping cherry blossoms are brightly lit up in the precincts, and a row of cherry trees along an approach to the temple will take your breath away. Enjoy the fantastic world of cherry blossoms at night. You can even reserve the moon-viewing stage for five minutes to appreciate the view.

Nara Prefecture

– Nara. Japan's Cradle of Wisdom



Our services and selling points



- ✓ **We help you with arrangements for the entire itinerary.**
You can consult us on the entire itinerary from the place of departure to the place of arrival, not just in the Nara area.
We provide one-stop services for your needs in cooperation with tourist associations in other areas.



- ✓ **The whole city is a unique venue.**
Nara is the city where urban city functions coexist in harmony with the rich cultural properties designated as World Heritage Sites.
There are many choices of conference facilities suitable for MICE within walking distance from historical heritage sites.



- ✓ **Nara is the birthplace of Japanese cuisine.**
Over a history spanning more than a millennium, everlasting Tastes of Japan and agricultural and forestry techniques have been passed down to the present day in Nara. This is the place where you can experience what the real things are.

Utilizing Nara's rich culture and long history with abundant nature, we propose custom-made plans incorporating unique venues, excursions, and optional tours. We offer services that satisfy a wide range of people, from first-time visitors to Japan to repeat visitors looking for a unique experience.

Ideas to enhance conference participant satisfaction

Websites and downloadable materials:

- © Nara Visitors Bureau <http://mice.nara-kankou.or.jp/en/>
- © MICE Promotion Office, Tourism Bureau of Nara Prefecture
<https://www.pref.nara.jp/46485.htm>

Contact information

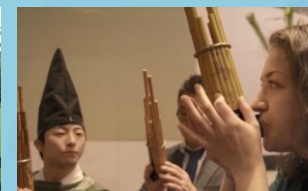
Nara Visitors Bureau

Nara Visitor Center and Inn 3F, 3 Ikenocho, Nara City,
630-8361 Japan
Tel: +81-742-26-7702, Fax: +81-742-23-8289
Email: conv@nara-kankou.or.jp
Business hours: 9:00 a.m. – 5:45 p.m. (closed on Saturdays,
Sundays, national holidays, and New Year holiday period)
Note: Please refrain from making direct inquiries to the business operators listed here.



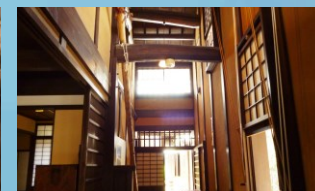
Deer Gathering (Shikayose)

In the early morning at Nara Park, deer come together by the play of the horn. This unique traditional event can be arranged exclusively for your group.



Gagaku

Gagaku is the world's oldest ensemble music; it has been handed down to the present day as court music. You can hold a workshop for hands-on playing.



Naramachi Walking Tour with a Guide

This is a guided tour that explores the former downtown called Naramachi, using old maps published in the Edo period (17-19c). The guide will explain the highlights of the town in an easy and enjoyable way.

Major local convention facilities

Nara Kasugano International Forum IRAKA

Located in Nara Park, the Nara Kasugano International Forum IRAKA has conference rooms and reception halls, where you can hold international conferences and other large-scale events. It even has a Noh stage, as befits a convention center in Nara, the birthplace of Noh. There is a Japanese garden where you can enjoy the colors of the four seasons. You can reserve it for private use to hold parties.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
508 m ²	4.8 m	-	200 people	300 people	14	0	Available

Nara Prefectural Convention Center

Opened in 2020, this largest international conference hall in Nara Pref. is located in the center of Nara City, which is dotted with World Heritage Sites. The convention center has a main hall with a capacity of 2,000 people, small and medium-sized meeting rooms, and an outdoor roofed event space that gives you a feeling of spaciousness.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
2,100 m ²	9.9 m	3 sections	800 people	1,000 people	15	0	Available

JW Marriott Hotel Nara

The JW Marriott Nara is the first international luxury hotel in Nara. It is designed with the respect to the natural beauty and tradition of the ancient capital. Nara Prefectural Convention Center is connected with the walkway and it is easy to access each other. Select from 158 gracefully-appointed guest rooms, including 16 suites, offering a complete range of modern amenities and conveniences.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
373 m ²	4.5 m	2 sections	220 people	240 people	4	0	Available

Suggested unique venues

Nara National Museum



The Nara Buddhist Sculpture Hall (main building), completed in 1894, is the Nara's first full-fledged Western-style building. You can hold a reception in the open space in front of this long standing international building. On the basement floor, there is a cafe restaurant (Half Time), which you can reserve for private use.

Yakushiji Temple



Yakushiji Temple, a World Heritage Site, mainly consists of Kondo (where the Yakushi Triad is enshrined), Toto (east pagoda), and Saito (west pagoda). You can hold events in the Jikido, a building that used to be a dining hall for monks.

Excursions, sightseeing spots, and souvenirs

Kasugataisha Shrine special night visits and hands-on experience of lighting lanterns



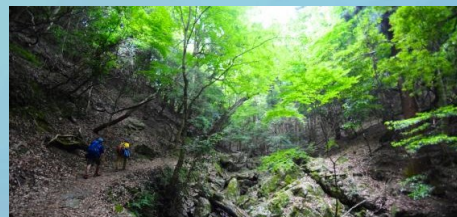
Image for illustration purposes

Note that when you arrive, the hanging lanterns are not lit.

You will light some of them yourself.

In the World Heritage Site Kasugataisha Shrine, after the gates are closed for regular admission, you will be guided by a Shinto priest or Shrine staff to light hanging lanterns in the cloisters surrounding the central part of the shrine and worship in front of the Main Sanctuary.

Mt. Kasuga Primeval Forest



Mt. Kasuga Primeval Forest, a World Cultural Heritage Site, has been protected by locals as part of the holy precincts of Kasugataisha, where hunting and logging has been prohibited since ancient times. We can help you plan a tour guided by an expert.

Wakayama Prefecture

— The Land of Resurrection, Where Magnificent Nature is Worshipped



Our services and selling points



✓ Support for preliminary visits

If you make preliminary visits to places in Wakayama for your itinerary, staff members from the Wakayama Tourism Federation will guide you. We will also subsidize some of the expenses for your preliminary visits to places in the prefecture. Please feel free to contact us for details.



✓ One-of-a-kind experience

Koyasan is a Buddhist monastery founded by Kūkai over 1,200 years ago. It has 51 temples with accommodations for visitors. Koyasan provides tourists with special hands-on experiences of copying sutras, practicing meditation, and enjoying Buddhist vegetarian cuisine. We also support you in holding conferences there.



✓ Tourist information in many languages

When you hold an international conference in Wakayama, we are ready to provide participants with congress bags and tourist brochures in foreign languages for free.

The Wakayama Prefectural Tourism Federation shares the charms of Wakayama in many languages: its website is available in nine languages, and tourist brochures cover 11 languages. The “Sacred Sites and Pilgrimage Routes in the Kii Mountain Range” has been registered as a World Heritage Site for almost 20 years, and it has improved conditions to welcome visitors from outside Japan.

Ideas to enhance conference participant satisfaction



Tuna slicing show at Kuroshio Market

Raw tuna from Kishu Katsuura is a specialty in Wakayama, which boasts the largest catch of tuna in Japan. The way a fresh tuna is skillfully sliced will take your



Tomogashima Island

This island is a popular sightseeing spot that attracts many tourists, including anime fans. Enjoy the mysterious atmosphere reminiscent of the world of anime.

Websites and downloadable materials:

© Wakayama Prefectural Tourism Federation <https://en.visitwakayama.jp/>
Wakayama Prefecture Convention Facility Guide
<https://assets.ctfassets.net/8kohjgazu1qe/5k4MWjmrebmlId58YviFILT/05cf49e58ba467bd70e729f76f595382/202207.pdf>

Contact information

Wakayama Prefectural Tourism Federation

C/o Wakayama Prefecture Tourism Promotion Section, 1-1 Komatsubara-dori,
Wakayama City, Wakayama Prefecture, 640-8585 Japan
Tel: +81-73-422-4631, Fax: +81-73-432-8313
Mail: info@wakayama-kanko.or.jp
Business hours: 9:00 a.m. – 5:45 p.m (closed on Saturdays, Sundays,
national holidays, and New Year holiday period)



Major local convention facilities

Wakayama Big Ai (in the north)

The top floor commands a wonderful view of Wakayama City. Particularly, the night view is magnificent. The main hall can accommodate up to 300 people, and the exhibition hall is 454 m². This facility also has conference rooms. The parking lot can accommodate up to 290 cars. The Wakayama Big Ai shares the premises with the Wakayama Big Whale (a multipurpose hall) and the Wakayama Big Wave (a gym).



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
455 m ²	-	-	227 people	-	7	0	Wired LAN available

Wakayama-Jo Hall (in the north)

This new multi-functional hall was established in 2021 with the aim of promoting local culture and arts and creating a lively atmosphere through interaction of people from within and outside the city. Equipped with grand and small halls, an exhibition room, conference rooms, and a rooftop open space, the Wakayama-Jo Hall can be used in a wide variety of ways.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
-	12 m (above the stage)	-	954 people	-	15	3	Available Router rental

Kinan Cultural Hall (in the south)

The main hall, designed for theater performance and concerts, boasts the Kinan area's largest capacity of 1,224 people: 866 seats on the first floor (742 fixed seats, 114 pit seats, 10 wheelchair spaces) and 358 seats on the second floor. The Kinan Cultural Hall also has a small hall and an exhibition hall, and it can be used for a wide range of purposes.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
-	8 m (above the 17 m wide stage)	-	1,224 people	-	9	2	Available

Suggested unique venues



Congress Hall of the Now-defunct Wakayama Prefectural Association (Designated as an important cultural property)

It was built in 1898 as the congress hall of the now-defunct Wakayama Prefectural Association (the predecessor of the Wakayama Prefectural Assembly). As the only existing Japanese-style prefectural assembly building, it was designated as a national important cultural property on July 31, 2017. Five rooms are available, including the chamber.

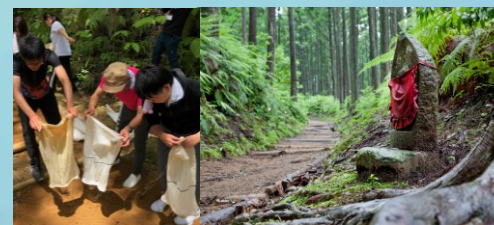
Excursions, sightseeing spots, and souvenirs

Koyasan, a sacred place in the sky



Kmonastery that Kōbō Daishi Kūkai established over 1,200 years ago on top of a mountain at an altitude of 900 m. The monastic complex has 117 temples, 51 of which have accommodations for visitors. You can have special hands-on experiences of copying sutras, trying Aikan (Buddhist-style meditation), and enjoying Buddhist vegetarian cuisine (shojin ryō). It is a Shingon esoteric Buddhism.

Michibushin trail preservation



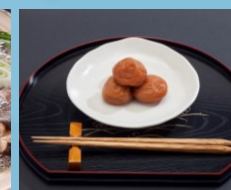
This volunteer activity program is intended to preserve the pilgrimage route registered as a World Heritage Site. You can join the activity to maintain the trail's ease of walking, thereby handing down the pilgrimage route in good condition to the next generation. You cannot have such a valuable experience elsewhere.



Raw tuna



Longtooth grouper hot pot



Kishu Nankobai



Mandarin oranges

Izumisano City

— a Gateway to Japan from the Rest of the World



Websites and downloadable materials:

- © Izumisano Convention Bureau <https://i-cb.jp/en/>
- © Izumisano City promotional video in 4K-resolution <https://youtu.be/u7jnojTL9R0> (3 min.)
- © Japan Heritage "Katsuragi Shugen" PR video (3 min., in Japanese) <https://youtu.be/fd-i0SqyhP0>
- © Izumisano Convention Bureau promotional video (in Japanese) <https://youtu.be/TQDklc5XoFc>
- © Izumisano MICE Facilities https://i-cb.jp/izumisano-mice-facilities_en/
- © Izumisano City international tourism promotional brochure https://i-cb.jp/izumisano-international-tourism-hub-of-japan_en/
- © Leaflet on the subsidy system for holding conventions (in Japanese) https://i-cb.jp/subsidies_jp/

Contact information

Izumisano Convention Bureau

Izumisano-Machidokoro 2F, 3-8-12 Uemachi, Izumisano City, Osaka, 598-0007 Japan

Tel: +81-72-461-0005, Fax: +81-72-461-0006

Mail: info@i-cb.jp

Business hours: 9:00 a.m. – 5:30 p.m. (closed on Saturdays, Sundays, national holidays, and New Year holiday period)

Our services and selling points



✓ Easy access from within and outside the country

Kansai International Airport, an offshore airport operable around the clock, is in Izumisano City. At conference facilities near the airport, you can hold events on the very days of arrival and departure.



✓ Popular excursions

Izumisano is popular among tourists from abroad. You can enjoy shopping at an outlet mall, and near the mall, there is an area where you can enjoy Japanese culture and nature, such as hands-on ascetic training and hot springs.

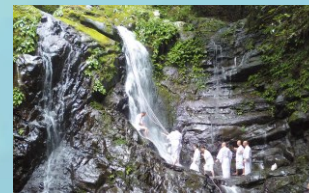


✓ Referral to providers of equipment and services necessary for MICE operation

If you look for services necessary to hold a conference, such as venue setup, printing, and signboard making, we make referrals to reliable service providers. Please feel free to ask for help.

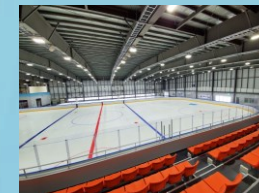
Please use Kansai International Airport, which has won many awards for its outstanding services, including the World's Best Airport Staff. If you choose a venue near the airport, you can plan an efficient itinerary for your conference. For fine dining, please enjoy seafood from Osaka Bay.

Ideas to enhance conference participant satisfaction



Hands-on Shugendo training in Inunakisan

You can still see ascetic monks training there. Ordinary people, including women, can experience devotions under a spiritual waterfall, and many people come from all over the country. Please inquire in advance.



Kanku Ice Arena

This international-standard, year-round skating rink, where international competitions can be held, is customizable as a venue for MICE. It has 550 fixed seats and a temporary stand that can hold 1,300 seats.



Rohto Pharmaceutical "Well Beiner Station"

Well Beiner Station helps visitors build up healthy lifestyle habits. You can have your glycation level and capillary blood flow observed and measured with non-invasive devices attached to your fingertip.

Major local convention facilities

Ebuno Izumi no Mori Hall

This multi-purpose cultural facility has large and small theaters. Also equipped with a gallery for exhibitions, a reception hall for parties, and conference rooms, this cultural complex is useful for various meetings and other events.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
321 m ²	5 m	2 sections	150 people	160 people	4	2	Available (Inquiry required)

Star Gate Hotel Kansai Airport

This hotel is a landmark that overlooks the distant horizon, where the sky meets the sea. On a clear day, you can look out over not only Osaka and Kobe, but also see the Akashi Kaikyo Bridge. The view is just spectacular. The halls with the capacity of 850 people in total can be arranged in various layouts to suit the purpose and the number of participants. You can hold full-scale conventions, international conferences, and large receptions.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
800 m ²	7.5 m	-	450 people	700 people	15	0	Available

Kansai Airport Conference Halls (in Hotel Nikko Kansai Airport)

Connected to Kansai International Airport, a gateway to western Japan, Hotel Nikko Kansai Airport serves guests with the best hospitality, meeting their various needs and entertaining them with specialty dishes. Fine arrangements warm up the gatherings and the hearts of guests.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
570 m ²	5 m	2 sections	250 people	400 people	6	0	Available

Suggested unique venues



Inunakisan Shipporyu-ji Temple

The precincts have 48 waterfalls, including seven major ones. The beautiful scenery of the valley has been selected by Osaka Pref. as one of its "100 Fine Greenery Spots." There is a legend of a faithful dog resting in peace in the nature-rich precincts. Visit the temple likened to seven golden and silver treasures, and gain good luck. Other than the hands-on Shugendo training, you can have a party in the precincts and enjoy hot springs.



Izumisano Ochi Arena

This arena has a 6-by-120-meter omnidirectional LED screen listed in the Guinness World Records for the most pixels in an LED display. Images on the screen will take your breath away. The space, which is another world, has an endless list of uses, such as live shows, concerts, presentations, and networking events.

Excursions, sightseeing spots, and souvenirs



Senshu Towel-kan factory tour

Senshu Towel-kan, located in Senshu, Osaka Pref., the birthplace of Japanese towels, exhibits and sells a variety of towels manufactured with the Atozarashi method, which makes towels superabsorbent and comfortable to the touch. Visit the showroom and check the quality with your own hands.



YO-HO BREWING - Osaka Brewery (tentative name)

YO-HO BREWING - Osaka Brewery (tentative name) is scheduled to open in the spring of 2025 in Izumisano City. This experience-based brewery is not merely a beer factory but an entertainment facility where you can enjoy craft beer.

Himeji City—a Memorable Gathering in the Castle Town Overlooked by Himeji Castle, a UNESCO World Heritage Site



Our services and selling points



✓ Subsidy to support the hosting of events

Incentives are offered, including a subsidy to host conventions based on the number of guests that stay overnight, a subsidy for inner-city buses and discounts for using inner-city facilities.



✓ Suggested unique venues

How about enjoying a stand-up dinner party in a garden or hotel from which you can view Himeji Castle? We have a wide range of plans prepared that align with the seasons or your wishes.



✓ Introducing vendors that will provide equipment and services necessary for operations

We are collaborating by category with vendors and partners that provide support for conventions. We will introduce reliable services.

Good access by train, just 60 minutes from Osaka to Himeji. We have prepared a guide in English for MICE sponsors that has compiled details on convention facilities, banquet venues, hotels, maps and assistance. Fans of Japanese castles can also enjoy Himeji Castle, a UNESCO World Heritage Site, through MICE tourism.

Ideas to enhance conference participant satisfaction



Himeji Castle Premium Plan

Taking advantage of the 30th anniversary (2023) of Himeji Castle's inclusion into the UNESCO World Heritage list, this plan allows participants to experience special places and encounter the true Japanese "history and culture" that has taken root in this area.

(Example) Experience Noh and watch a mini concert given by Kinjiro Esaki, the 12th



Shoshazan Engyoji Temple, Special Head Temple of the Tendai Sect

Engyoji Temple, which is situated in the northwest area of Himeji City, was founded in 966 by the Buddhist priest Shoku. This Tendai sect temple is known as the "Heizan of the West." The temple has gained a lot of buzz as a film location, having been used in historical dramas and in a Hollywood movie.

Websites and downloadable materials:

©Himeji Tourism Navi-Himenomichi <https://visit-himeji.com/en/>

©Himeji Convention Guide <https://www.himeji-kanko.jp/convention/en/>

Pamphlet <https://himeji-kanko.jp/convention/file/guide/pamphlet.pdf>

Contact information

Himeji Convention & Visitors Bureau

68 Honmachi, Himeji-shi, 670-0012

Tel: +81-79-222-2285, Fax: +81-79-222-2410

Mail: info@himeji-kanko.jp

Business hours: 8:35 – 17:20 (closed on Saturdays, Sundays, national holidays, and New Year holiday period)

Major local convention facilities

Arcrea HIMEJI

In September 2021, this convention center was created as a site to host bustling activity and interactions in Himeji City which overlooks Himeji Castle, a UNESCO World Heritage. The center is easily accessible, about 10 minute walk via a roof-covered passageway from JR Himeji Station, which is a stop for the Nozomi shinkansen. The convention center houses a hall with seating capacity for 2,010 people, a 4,000m² exhibition hall, and 10, large, medium and small conference rooms to suit a wide range of needs.



Largest exhibition hall/space			Culture hall			Conference room		Wi-Fi
Area (m ²)	Ceiling height	Divisible into	Large-size hall	Medium-size hall	Small-size hall	Maximum capacity	Number of conference rooms	
Approx. 4,000m ²	10m	3 sections	2,010 seats	693 seats	164 seats	711 people/ 690m ²	10	○

EGRET HIMEJI

The convention facility is located in front of Himeji Castle, which is both a national treasure and UNESCO World Heritage site. It accommodates an alluring hall, conference room and exhibition hall. Aimesse Hall can accommodate a maximum of 320 people (280 fixed seats and 40 auxiliary seats). Also, guests can view Himeji Castle from the 3rd floor, 4th floor lobby and rooftop.



Largest exhibition hall/space			Culture hall		Conference room		Wi-Fi
Area (m ²)	Ceiling height	Divisible into	Aimesse Hall	Art Hall	Maximum capacity	Number of conference rooms	
369m ²	-	2 sections	320 seats	120 seats	44 people/ 172m ²	12	○

Hotel Nikko Himeji

This hotel addresses everyone's diverse needs, including an multipurpose exhibition hall and large hall, and conferences with the capacity to hold 16 to 180 people. It is also possible to use the halls for banquets and parties.



Largest exhibition hall/space			Reception capacity		Other conference and banquet halls		Wi-Fi
Area (m ²)	Ceiling height	Divisible into	Sit-down	Stand-up	Number of Western-style rooms	Number of Japanese-style rooms	
672m ²	8m	3 sections	90-300 seats	100-400 seats			○

Suggested unique venues



Himeji Castle Ninomaru Square

The "Ninomaru Square" is located directly under the castle tower, which requires an entrance fee to enter. The size of the venue is around 1,200m². Actual use of the square takes place from the time the castle closes for operation until 9:00 p.m. It is distinctive owing to the beautiful stone wall in the back. There is something different about this space which exudes the most special feeling from inside the Himeji Castle. The square can only be used for international conferences (JNTO standards).



Himeji City Museum of Art

The highly-fashionable museum is housed in a stately, brick building. The venue area of this facility is the Western-style front garden. The garden is beautifully lit up at night. The UNESCO Heritage, Himeji Castle, can also be seen in the background. If a mat is laid down on the front garden, it can be used as a venue for presentations, including parties, exhibitions and 3D mapping.

Excursions, sightseeing spots, and souvenirs



National Research and Development Agency RIKEN SPring-8 Center

Synchrotron radiation research is being comprehensively promoted based at SPring-8, a large-scale synchrotron radiation facility that generate the world's highest performance radiation.



Himeji locally-brewed sake/GI (Geographical Indication) HARIMA



Himeji fish paste (Kamaboko/chikuwa)



INVEST JAPAN

INVEST KANSAI

~Short Version~

This part is a short version of “INVEST JAPAN, INVEST KANSAI”.
The full version is available at this URL:
https://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/welcome_to_kansai.html.

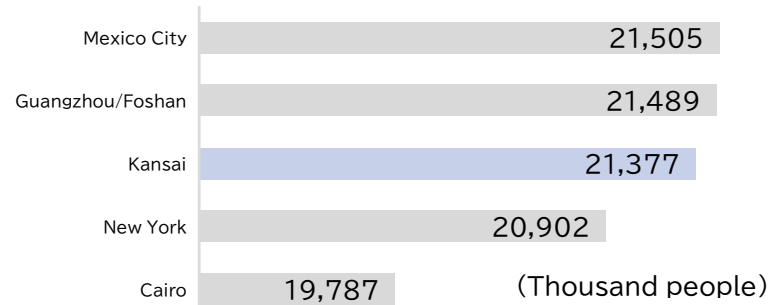


2-1 The Large Kansai Economy

- Kansai is an area that is located in the center of Japan and has a huge market with a population of approximately 21.4 million and a GDP of approximately \$808 billion.



Comparison of population with major urban areas of the world

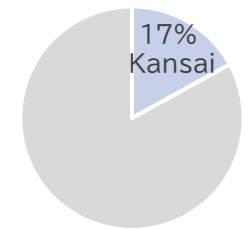


※Figures for major world cities other than Kansai include the population of surrounding cities.

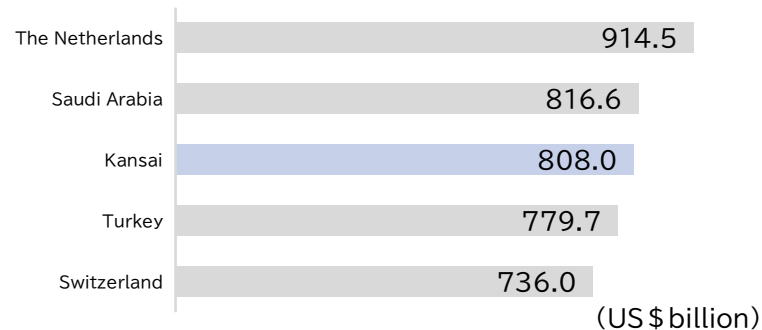
(Source)

Kansai: "Population based on the Basic Resident Register (as of January 1, 2022)", Calculated from the Ministry of Internal Affairs and Communications
World: "Demographia World Urban Areas 17th Annual Edition:202106", Demographia

Kansai's population as a percentage of Japan's total



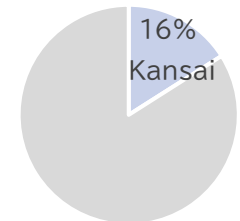
GDP comparison with countries around the world



(Source)

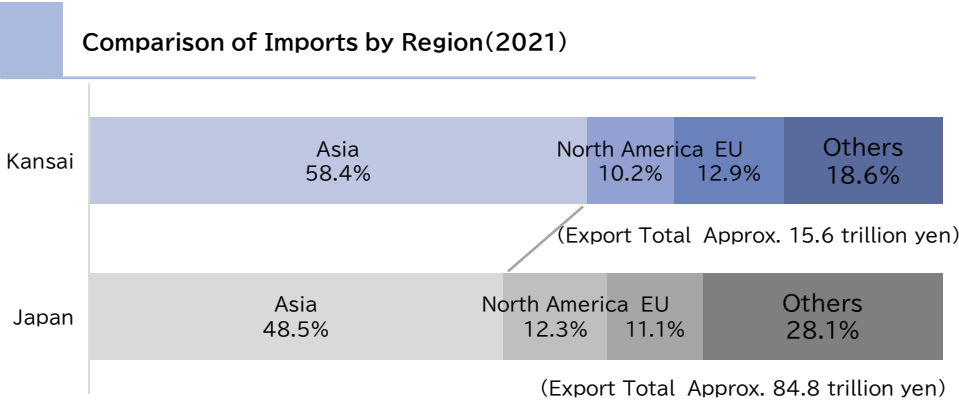
Kansai: "Report on Prefectural Accounts (FY2018)", Cabinet Office
Calculated from the gross prefectural domestic product (nominal) (conversion rate: ¥110.88 per USD)
World: "World Economic Outlook Database, April 2022" (2018), IMF

Kansai's GDP as a percentage of Japan's total

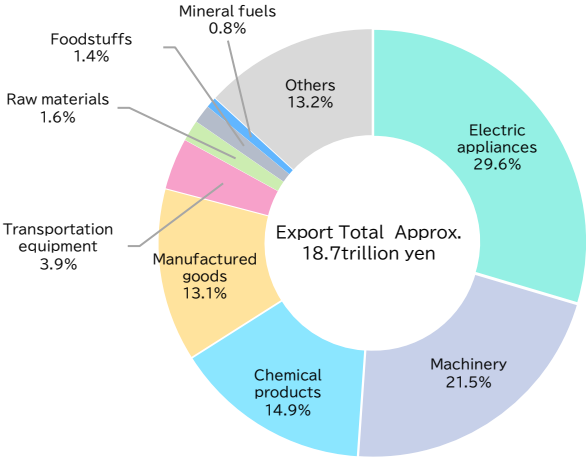


2-2 Trade Value by Region and Product

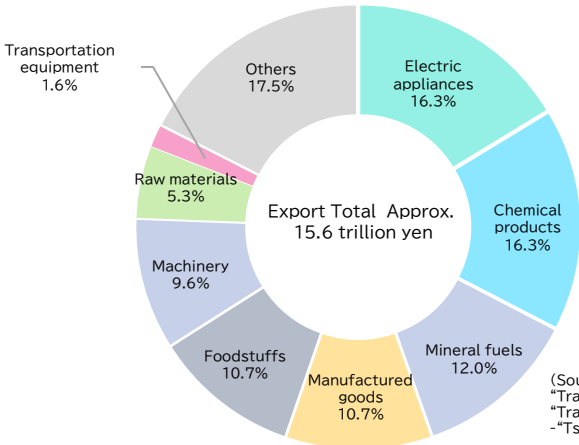
- Kansai has been selected as a location for business hubs in Asia due to its higher percentage of exports to and imports from Asia than the rest of Japan.
- Electric appliances, machinery and chemical products constitute a high percentage of exports from Kansai because many global manufacturers in the fields of machinery (home appliances, motors, construction/agricultural machinery, etc.) and chemical products (medical products, plastics etc.) are located in the region.



Value of Exports from Kansai by Commodity(2021)



Value of Imports to Kansai by Commodity(2021)



(Source)
"Trade Statistics FY2021(reconfirmed Report)", Ministry of Finance Trade Statistics
"Trade Statistics Kinki Area Appendix" (2021) (reconfirmed Report), Osaka Customs
-"Tsuruga Customs Branch Jurisdiction (Fukui Prefecture) Appendix" (2021)

2-3 Expo 2025 Osaka, Kansai, Japan

- In Kansai, Expo 2025 Osaka, Kansai, Japan will be held with the participation of various countries and international organizations from all over the world.

Expo 2025 Osaka, Kansai, Japan

► Theme

Designing Future Society for Our Lives

► Concept

People’s Living Lab

► Sub-themes

- Saving Lives
- Empowering Lives
- Connecting Lives

► 5 features

- 1. a venue where you can feel the sea and the sky
- 2. “the future that shines with life” gathers from all over the world
- 3. you can see future technologies and social systems
- 4. you can enjoy full-scale entertainment
- 5. working on comfort, safety, security and sustainability

► Goals

- Achievement of Sustainable Development Goals (SDGs)
- Achievement of Japan’s national strategy Society 5.0

► TEAM EXPO 2025 program

- The theme of the Osaka / Kansai Expo
 - Realization of “Designing Future Society for Our Lives”
 - Expo collaboration co-creation activities that contribute to the achievement of SDGs

►Official character



Nickname
“MYAKU-MYAKU”

►Logo



Event overview (tentative)

- Venue: Yumeshima Island, Osaka
- Expected number of visitors: Approx. 28 million people
- Period : (Sunday) April 13
- (Monday) October 13, 2025
Expo 2025 will be held for 184 days.

Schedule

December 2020
October-March 2021
2023
2023
April-October 2025

Guideline, Master Plan was decided
Dubai Expo held
Start of construction work for pavilions
Admission ticket advance sales start
Expo 2025 Osaka, Kansai

*By Master Plans of Japan Association for the 2025 World Exposition

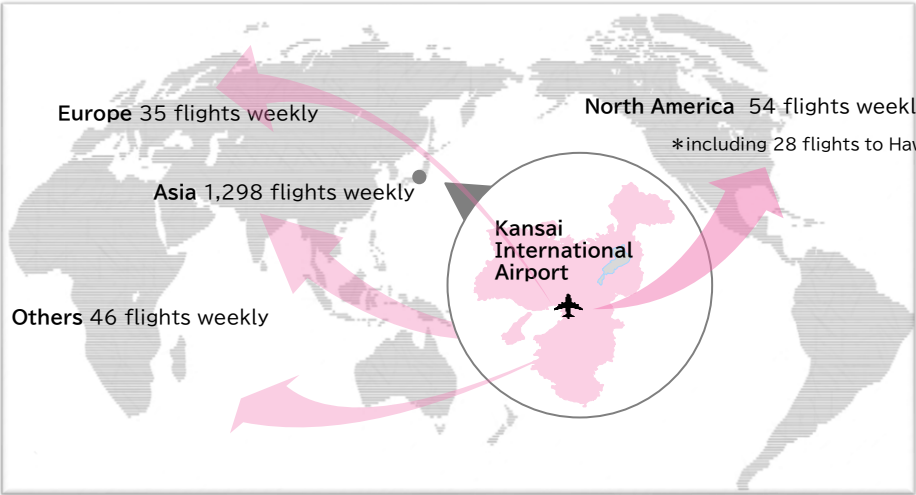


Pictures provided by
Japan Association for the 2025 World Exposition

3-1 Kansai is connected to the world/Asia by many routes

- In 2019, the number of flights in service per week reached a record of 1,570.
- Kansai plays a core role in Asia, with airports and seaports able to handle large volumes of cargo as an international trade hub.

Details of international passenger flights by destination area



(Source) Compiled based on Kansai Airports materials
*Report for summer 2019 peak schedule (August)

International Flight Network

Airline companies	73
Countries (regions) served	26
Cities served	91
Weekly flights (including freight flights)	1,570 per week



Provided by Kansai Airports

Regular foreign trade containers using Kansai ports

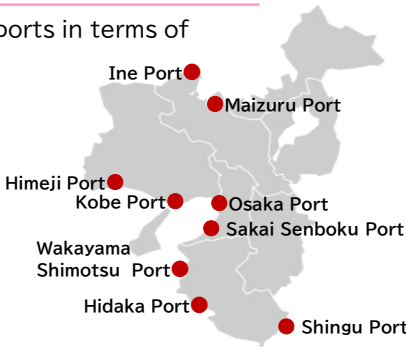
Asia and near areas	156.6	(flights weekly)
North America	7	
Europe	1	
Others	3.5	

(Source) "Number of foreign trade container ships visiting Japan on regular sea lanes (ships/week)"
Ministry of Land, Infrastructure, Transport and Tourism
* As of May 2021
* Total of ports in Kansai served by regular oceangoing containers.

Number of foreign trade vessels arriving in Kansai ports

Kansai is home to some of Japan's top ports in terms of vessel arrivals.

Ranked 3rd	Kobe(Hyogo)
4th	Osaka(Osaka)
19th	Sakai Senboku(Osaka)

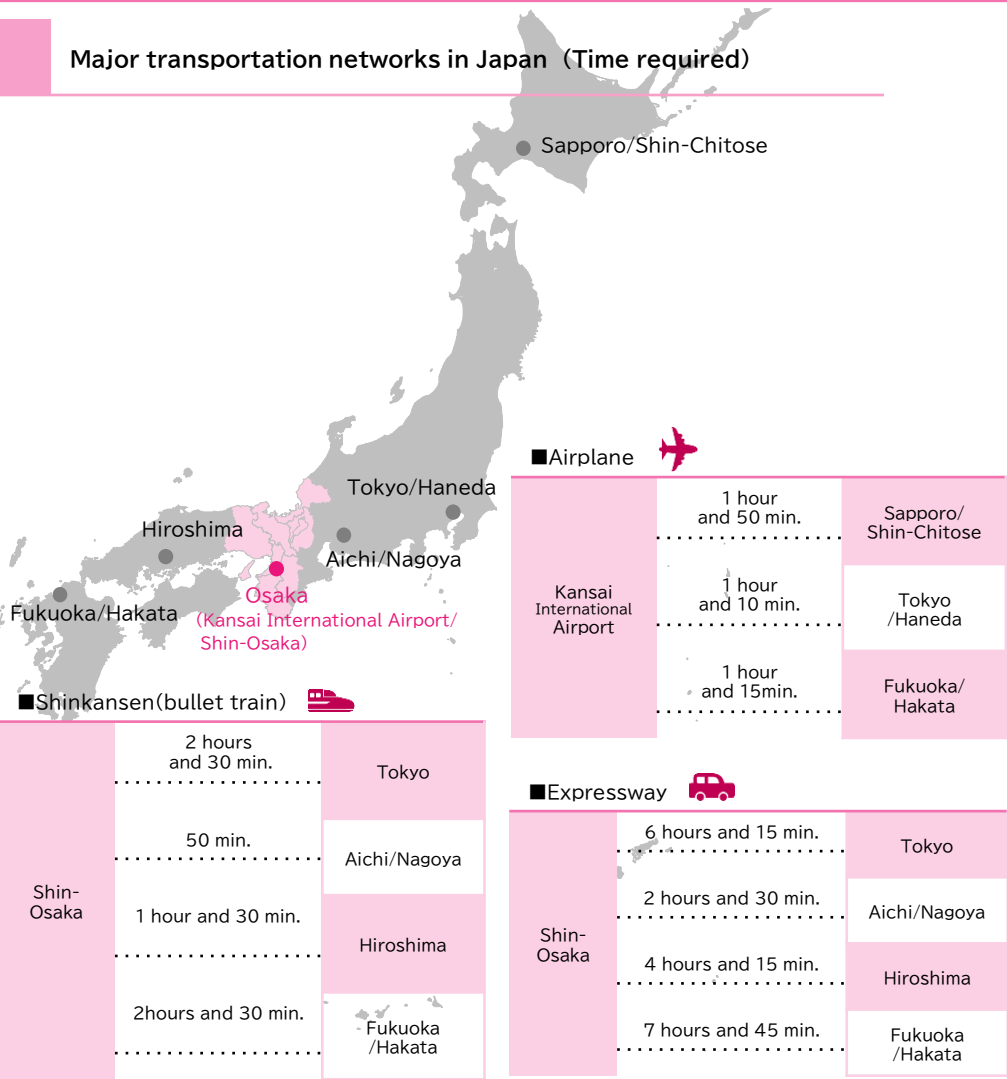


(Source) "Table of vessel arrivals by port in Japan"
Kobe Customs (2021)

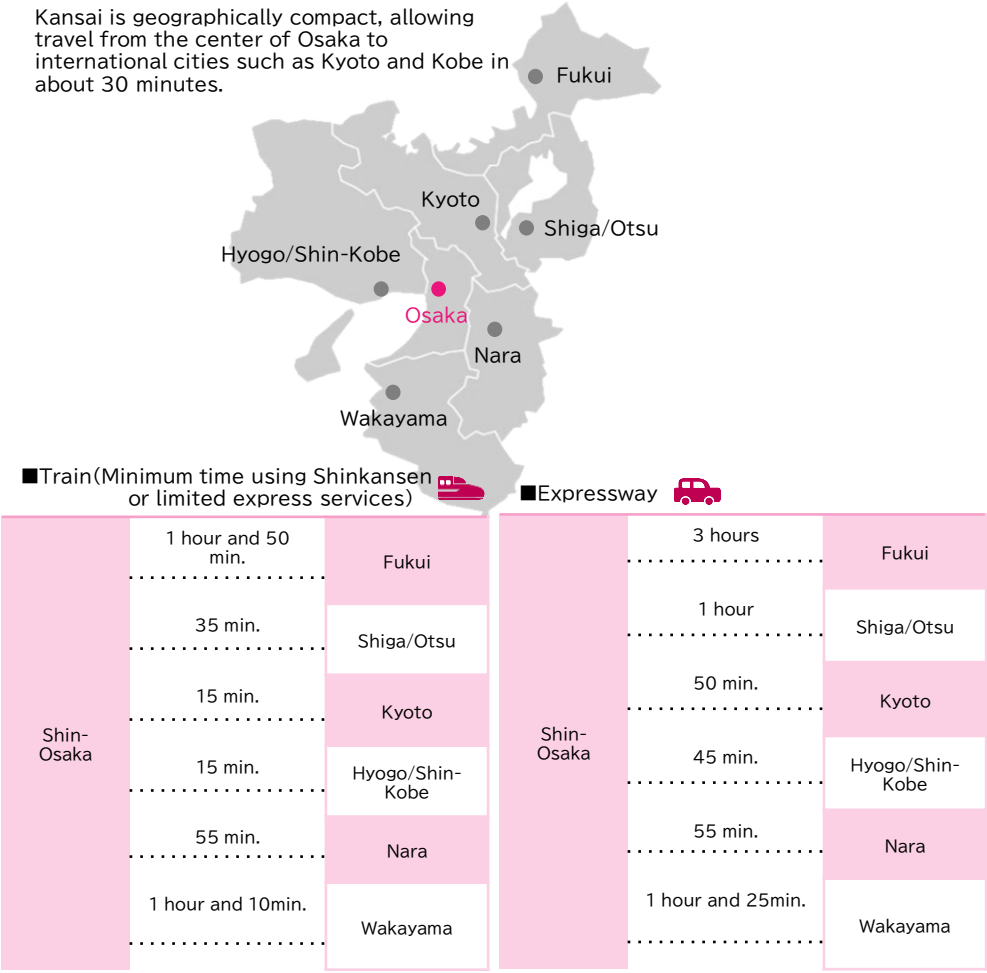
3-2 Location of the Kansai region and transportation infrastructure

- Kansai has advanced air, railroad, and road transportation networks.
- Convenient access to all parts of Kansai and major cities in Japan is also possible.

Major transportation networks in Japan (Time required)



Major urban transportation networks in Kansai (Time required)



3-3 Kansai International Airport and other airports

- Kansai International Airport is a maritime airport that is located in the center of Kansai, Japan and can be operated 24 hours a day.
- In 2019, KIX provides direct access to 56 cities in Asia, and has 21 international LCCs connecting it to 29 additional cities, the largest network access among all the other domestic airports.
- It is a 24/7 international cargo hub, connecting Asia and the rest of the world.

The only one in Japan!

The only one in Japan! 24-hour Airport with multiple 4000-meter runways.
International airport linking to 26 countries and 91 cities
*2019 summer schedule, including cargo flights
In full 24-hour operation. Achieving lead-time reduction with the use of late-night flights!



No.1 in the world! “World’s Best Airport Staff 2022”

Awarded first place in two international airport evaluation categories in “World’s Best Airport Staff 2022”!

OWorld’s Best Airport for Baggage Delivery 2022

Evaluation of efficiency, waiting time, etc. regarding baggage delivery

OWorld’s Best Low-Cost Terminal 2022

Evaluation of terminals specialized for LCC use

<Other nominations for KIX>

OWorld’s Best Airport: Ranked 10th

OWorld’s Best Airport Staff: Ranked 4th

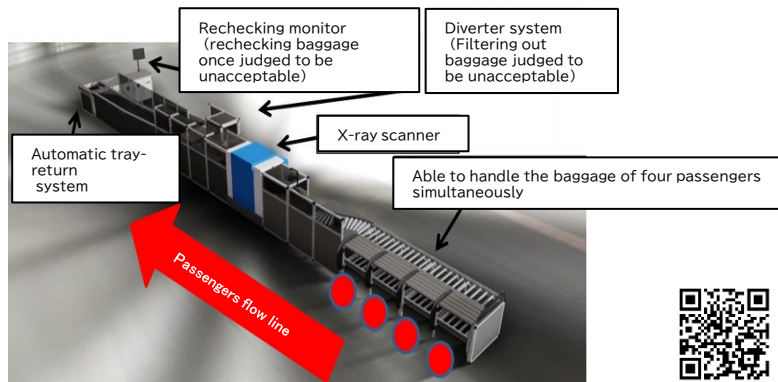
OWorld’s Best Airport (2-5 million passengers): Ranked 3rd

OWorld’s Cleanest Airports: Ranked 6th

and many other nominations

First in Japan! Smart Security System

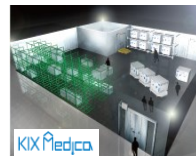
In reducing security wait times through smart security.



Provided by Kansai Airports <https://www.kansai-airport.or.jp/en/>

Shared constant temperature storage for pharmaceutical products

Constant temperature export packaging and storage of pharmaceutical products are available, and cool chain transportation of pharmaceutical products is realized!



Shared constant temperature storage for pharmaceutical product



Cooling dollies (KIX-Medipac)

Airports in Kansai

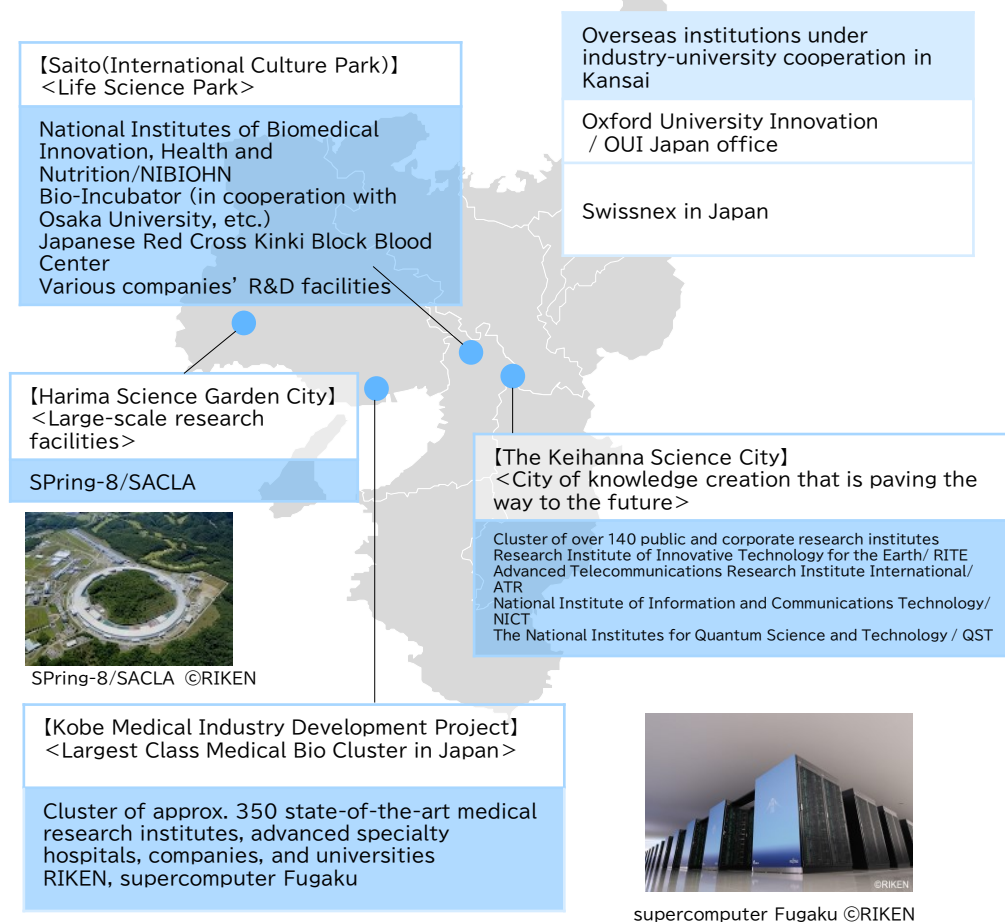


(Source) West Japan Civil Aviation Bureau

4 University/Research Institute Clusters

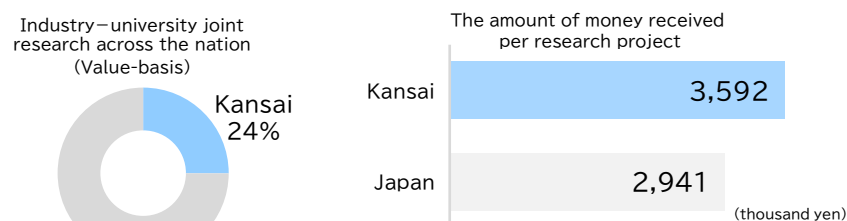
- Kansai is home to a cluster of prestigious universities and research institutions.
- Distinctive R&D bases have been formed and a large number of prestigious universities are clustered in the region. As such, domestic and international industry-university cooperation is in progress.

Main research and development bases and overseas institutions under industry-university cooperation in Kansai



Industry-University joint research amount

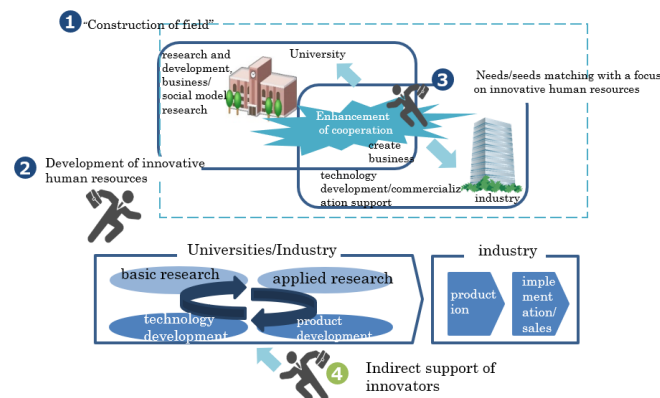
In terms of monetary amount, 24% of industry-university joint research throughout Japan is conducted in Kansai, and the amount of money received per research project is larger than the national average.



(Source)*Implementation status of industry-university cooperation and performance of joint research(on an institution-by-institution basis)* Ministry of Education, Culture, Sports, Science and Technology (FY2020)

Kansai Innovation Initiative

The Kansai Innovation Initiative promotes innovation creation activities by maximizing the strengths of the Kansai region, including its unique cluster of universities and companies.



(Source)Kansai Innovation Initiative
<https://ksii.jp/>

5 Diverse Industries in a Diverse Region

Industrial field by region in Kansai

Fukui

- Lacquerware manufacturing industry
- Textile industry (knit fabric manufacturing industry, dyeing arrangement industry)

Shiga

- Electrical machinery and equipment manufacturing industry (consumer electrical machinery, etc.)
- Glass and product manufacturing industry

Kyoto

- Electronic component / device / electronic circuit manufacturing industry
- Textile industry (dyeing and sorting industry, textile industry)

Osaka

- Other service industry
- Various product wholesale businesses, etc.
- Transportation machinery and equipment manufacturing industry

Hyogo

- Tanned leather, tanned leather product, fur manufacturing industry (Tanned leather manufacturing industry, bag manufacturing industry)
- General-purpose machinery and equipment manufacturing industry (boiler / prime mover manufacturing industry)

Nara

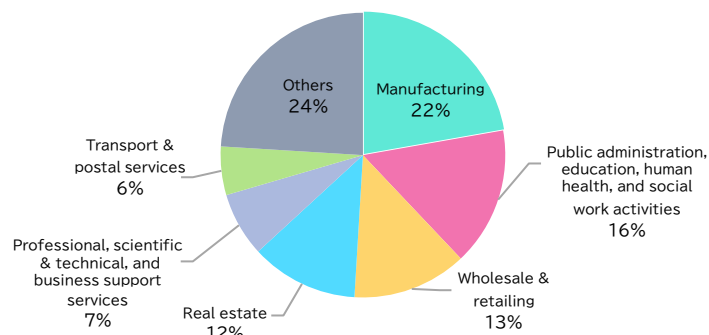
- Fur manufacturing
- Textile industry (Kimono (Japanese clothing) / other clothing manufacturing industry, knit fabric manufacturing industry)

Wakayama

- Textile industry (knit fabric manufacturing industry)
- Textile machinery manufacturing industry
- Petroleum product / coal product manufacturing industry (lubricating oil / grease manufacturing industry)

(Source) Based on the data of the Statistics Bureau of the Ministry of Internal Affairs and Communications "2016 (Heisei28) Economic Census Activity Survey", the industries with high employee number specialization coefficient are listed (created by Ministry of Economy, Trade and Industry, Kansai Bureau).

Composition ratio (%) of Kansai's (nominal) GDP by industry



(Source) "Report on Prefectural Accounts", by the Cabinet Office (FY2017)

"We can make anything": a manufacturing industry hub

A variety of industrial fields are concentrated in Kansai, from upstream to downstream, including materials, parts processing, and cutting-edge product manufacturing.

National share of manufactured goods shipments

Textile industry (29.3%)	Chemical industry (20.6%)	Tanned leather, tanned leather product, fur manufacturing industry (30.3%)	Steel (22.9%)
Metal product manufacturing industry (22.1%)	Machinery and equipment manufacturing industry for general purpose (29.0%)	Electrical machinery and equipment manufacturing industry (22.1%)	Other manufacturing (28.6%)

(Source) "2019 Census of Manufacture Regional Statistics Table", METI

*Note: Figures in parentheses indicate Kansai's share of the national total

Kansai-Asia Environmental and Energy-Saving Business Promotion Forum (Team E-Kansai) (Executive office: Global Environment Centre Foundation)

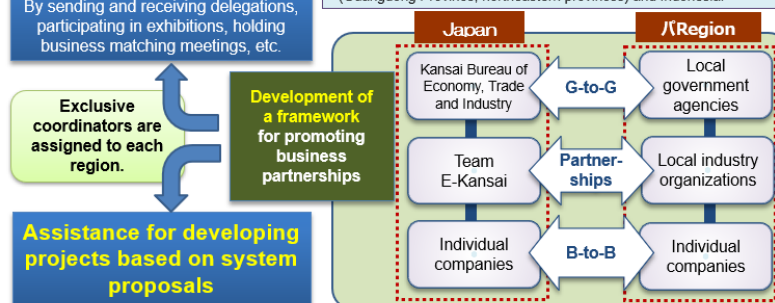


A platform for Kansai-based companies and organizations that possess excellent environmental and energy-saving technologies and are interested in expanding their business in Asia (approximately 190 members; companies from outside the region can also join)

- Provides Asian countries with appropriate solutions by combining the advanced technologies and know-how of member companies from various fields, such as water treatment, waste treatment, air pollution control, and energy-saving
- Supported by the Kansai Bureau of Economy, Trade and Industry and 29 partner

Matching assistance,
By sending and receiving delegations, participating in exhibitions, holding business matching meetings, etc.

We are active in the Asian region centering on Thailand, Vietnam, China (Guangdong Province, northeastern provinces) and Indonesia.



<http://team-e-kansai.jp/en/>

Framework for Activities of Team E-Kansai

Kansai manufacturing SMEs

Exceptional and fast-selling products and technologies as well as new and profitable business models in Kansai are included in the "MONODZUKURI" New Selection in KANSAI. Selected companies will receive individual support for sales channel development through participation in exhibitions and business meetings, as well as for resolving management issues.



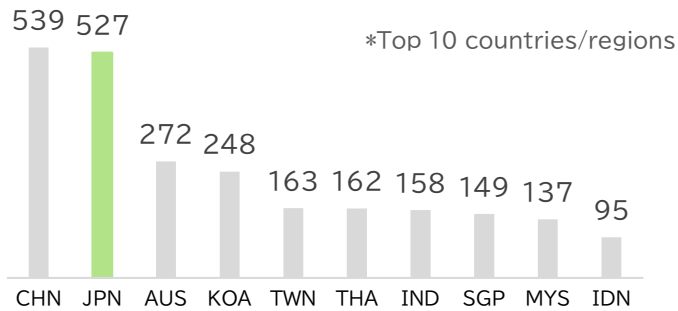
https://www.kansai.meti.go.jp/3-5sangvo/shinseihin/2021/shinsensassi2021all_eng.pdf

"MONODZUKURI" New Selection in KANSAI 2021

6 Asia’s Leading International Conference Location

- Kansai has a large number of leading international conference halls, and Kansai is Asia’s leading international conference location.
- Japan hosted the largest number of international conferences in Asia and Oceania in 2019, of which approximately 30% were hosted in Kansai.

Number of international conferences held in Asia and Oceania(2019)



Number of international conferences hosted by Japanese cities (2019)

City name	Number	Domestic ranking	Int'l ranking
Tokyo	131	1	10
Kyoto	67	2	35
Kobe	35	3	82
Fukuoka	28	4	108
Sapporo	25	5	117
Osaka	21	6	143
Yokohama	21	6	143
Nagoya	19	8	159
Sendai	17	9	176
Nara	14	10	203

(Source) "Country & City Rankings", "2019 ICCA Statistics Report

Kobe International Conference Center

Provided by Kobe City

Kyoto International Conference Center

Provided by Kyoto International Conference Center

Osaka International Convention Center (Grand Cube Osaka)

Provided by Osaka Prefectural Government

Japan's biggest international exhibition space, INTEX Osaka

Provided by INTEX Osaka

Nara Prefectural Convention Center

Nara Kasugano International Forum IRAKA Noh Theatre

Provided by Nara Prefecture

Osaka

Nara

7-1 Kansai, Satisfying All Kinds of Tourists' Interests

- As the birthplace of a wide variety of performing arts and cultural attractions, Kansai boasts a high concentration of all kinds of tourist attractions, including many World Heritage sites, varied food cultures, seasonal natural beauty, and diverse hands-on activities.

Kansai at the top of the world rankings

The best major cities in the world
Ranked 2nd: Osaka
Ranked 3rd: Kyoto

(Source) "The Best Cities in the World_ 2021 Readers' Choice Awards", Condé Nast Traveler

Japan

Travel and tourism development index 2021
Ranked 1st: Japan

(Source) "Travel&Tourism Development Index 2021", World Economic Forum

Kyoto

World's most satisfying tourist city
(Best City category)
Ranked 1st: Kyoto City

(Source) "Wanderlust Reader Travel Awards 2020 :Top city", Wanderlust

Japan

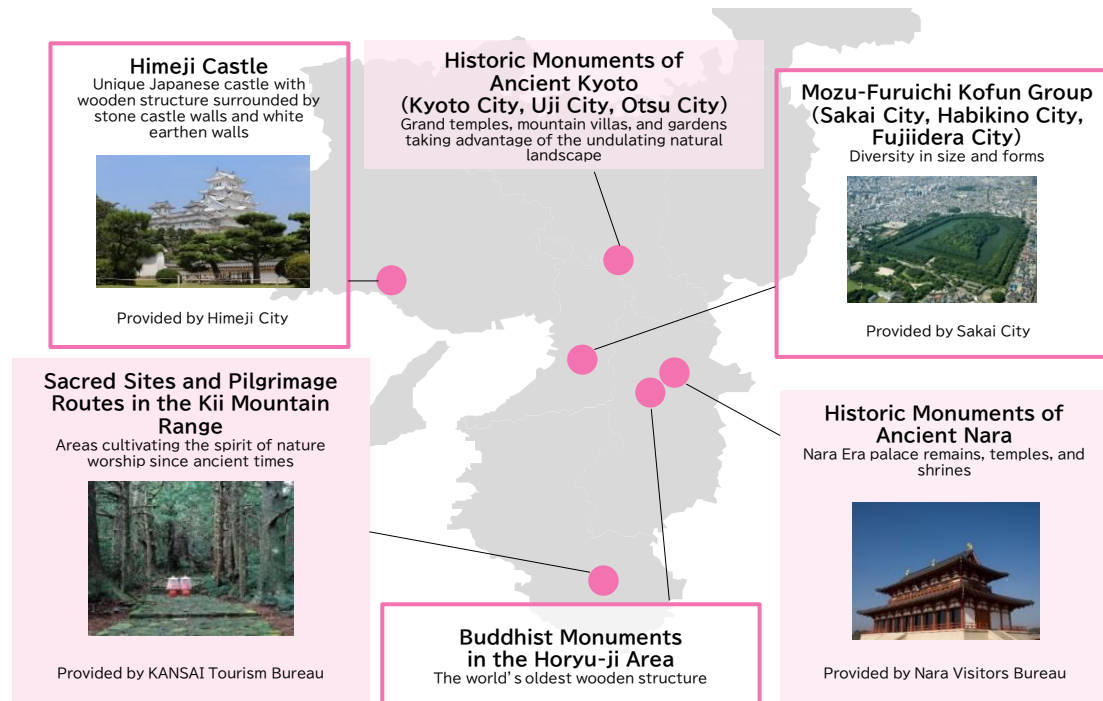
Countries/regions people want to visit for sightseeing
Ranked 1st: Japan

Tourist destinations in Japan people want to visit
Ranked 4th: Osaka
Ranked 5th: Kyoto
Ranked 9th: Kobe
Ranked 10th: Nara

(Source) "DBJ/JTBF Survey of Tourist Travel to Japan from Asia, Europe, the United States, and Australia" Development Bank of Japan Inc.

A wealth of World Cultural Heritage

Kansai is home to intangible cultural assets such as kabuki, Noh, and ningyo joruri (puppet theater).
 (Source) "Statistical Abstract 2021 edition" MEXT



IC card type ticket with special benefits "KANSAI ONE PASS"



©Tezuka Productions

This pass is exclusively for foreign visitors to Japan, allowing access to all major public transportation services in Kansai without the need to purchase a new ticket. Access the KANSAI ONE PASS, and receive discount services by presenting your pass!

<https://kansaionepass.com/en/>



Provided by KANSAI Tourism Bureau

7-2 Kansai's world-class tourist attractions

Impressive trips to Kansai

Kansai has many refreshing and unique places to visit.



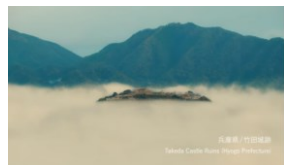
Tea plantations in Ujitawara (Kyoto)



Omihachiman Riverboat Tour (Shiga)



Avenue of Metasequoias (Shiga)



Takeda Castle Ruins (Hyogo)



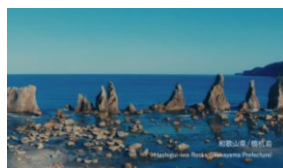
The 48 Waterfalls of Takiyama (Osaka)



Nara Park (Nara)



Daimon-zaka Slope on Kumano Kodo (Wakayama)



Hashigui-iwa Rocks (Wakayama)

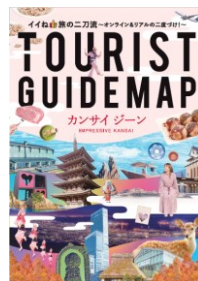


Kaiun Bungy (Nara)

"IMPRESSIVE KANSAI"



近畿運輸局
Kinki District Transport Bureau



For more information on the video, please visit this website

<https://www.youtube.com/watch?v=DF7i8jXC4rw>

Tourist routes~8Areas, 8Stories~

Beyond the main tourist venues in Osaka, Kyoto, Kobe, there are other attractive areas throughout the Kansai region.



Provided by KANSAI Tourism Bureau



KII PENINSULA



HARIMA

WEST LAKE BIWA
& FUKUIFUKUI - EAST LAKE BIWA
& MIEKOBE - AWAJI ISLAND
& TOKUSHIMA

SAN'IN COAST

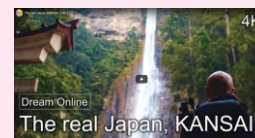


ISE & NARA



TAMBA

KANSAI Videos



<https://www.the-kansai-guide.com/en/videos/item/dreamonline/>



Kansai Regional Tourism Website
The KANSAI Guide

KANSAI Tourism Bureau
The Origin of Japan, KANSAI

The KANSAI Guide - The Origin of Japan, KANSAI -
<https://www.the-kansai-guide.com>



Tourist routes~8Areas,8Stories~
<https://www.the-kansai-guide.com/en/exciting/>



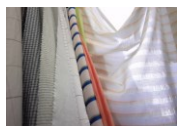
7-3 Kansai's world-class regional brands

Kansai offers a variety of regional brands that attract the world

In Kansai, many attractive local assets such as local industries, traditional crafts, and agricultural products that make use of regional specialties, are extending their brand presence.



Black soybeans of Tamba Sasayama, etc.
(Tamba Sasayama City, Hyogo)
Provided by Tamba Sasayama City



Banshu-ori textiles
(Nishiwaki City/Taka Town, Hyogo)
Provided by Public Interest Incorporated Foundation
Kita-Harima Industrial Development Organization



Sake rice of Miki, etc.
(Miki City, Hyogo)
Provided by Miki City



Cuisine and fragrance of Awaji
(Awaji Island, Hyogo)



Tango textiles
(Kyotango City, Kyoto)
Provided by Tango Textile
Industrial Association



Wazuka Tea
(Wazuka Town, Kyoto)
Provided by Wazuka Town



Sabae Megane
(Sabae City, Fukui)
Provided by the Fukui Optical Association



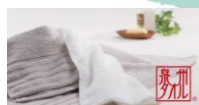
Shigaraki ware
(Koka City, Shiga)
Provided by Koka City



Nara Sake (Nara)
Provided by Nara Prefecture
Sake Brewery Association



Koryo socks
(Koryo Town, Nara)
Provided by Koryo Town



Senshu towel
(the Senshu region, Osaka)
Provided by Osaka Towel Industry Association



Wakayama knit
(Wakayama City, Wakayama)
Provided by the Wakayama Knits
Industrial Association



"Teatopia Wazuka," where tea is a part of people's lives

Wazuka Town is listed in the "Most Beautiful Villages in Japan" and is recognized as a Japanese Heritage site because of the landscape of tea plantations that cover all the mountains extending throughout the town.

In addition, the fog caused by the temperature fluctuation between day and night envelops the tea leaves and brings out the flavor of the tea. This is the key to the taste of Uji tea, which has long been traded at a high price.



Kyoto Obubu Tea Farms, LLC

(Recipients of the "Hanayaka Increasing the Appeal of KANSAI Award")

With the mission of "bringing Japanese tea to the world", the company is engaged in tea cultivation and production from its tea plantations, the manufacture and sale of tea products, tea plantation tourism, and the operation of the tea plantation owner program, thereby promoting Japanese tea, including Wazuka tea. It is also actively attracting inbound tourists by creating contents that mainly target Westerners and wealthy people. Business development for inbound tourists is conducted through the distribution of videos of tea plantation scenery and the operation of a French-language website.



7-4 Facilities to experience the culture and technology of Kansai

Kansai Open Factory Tours

Throughout the Kansai area, numerous initiatives enable visitors from overseas to experience the advanced craftsmanship, techniques, and technologies of Japanese “monodzukuri” manufacturing companies and interact with craftsmen and manufacturers through factory tours and community-based exchange events.

DESIGN WEEK KYOTO

<https://designweek-kyoto.com/>


This is an initiative to open up local manufacturing and crafts sites rooted in the community in Kyoto Prefecture to the public and promote diverse interactions.

Tours and other events are held throughout the year, in addition to public events several days a year.



The photos show scenes from DESIGN WEEK TANGO 2021.

Facilities to experience the culture of Kansai



Japanese drums

Provided by Taiko-Center Co., Ltd.



Samurai and ninja

Provided by Japan Tatedo Association



Confetti Candy-Making Workshop

Provided by Osaka-Toka Co., Ltd. (The Kingdom of Compeito)



Stay and sight-see in Kayabuki-no-Sato

Provided by the Kyoto Miyama Tourism Association



Green tourism hands-on experience programs

Provided by the Akitsuno Agricultural Corporation



Accommodations that let you experience local everyday life

Provided by Sekai Hotel Co., Ltd.

(Source) Excerpt from recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”
https://www.kansai.meti.go.jp/3-1toukou/toukou_award_outline.html



A Guide to industrial facilities you can visit in Kansai

You can tour about 500 industrial facilities in the Kansai region.

(factories, corporate museums, hands-on craft workshops, and other such institutions and experiences)

Listed in Japanese and English by industry.



<https://www.kansai.meti.go.jp/english/tvlist/tvtopeng.html>



Udatsu Paper & Craft Museum in Echizen Washi Village
(Echizen City, Fukui)



Inoue Butsudan Ten
(Hikone City, Shiga)



Kyoto Unraku-gama kiln
(Kyoto City, Kyoto)



Sakai Traditional Crafts Museum
(Sakai City, Osaka)

Recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”



Sawanotsuru Sake Museum
(Old Japanese Sake Brewery)
(Kobe City, Hyogo)



Kinkoen
(Nara City, Nara)

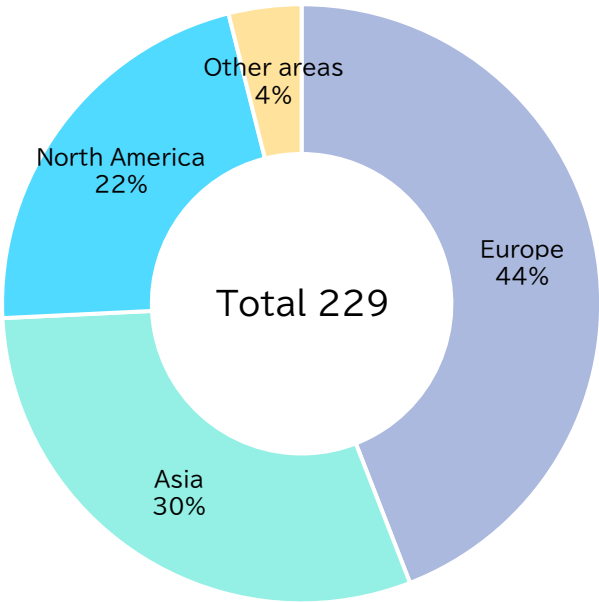


Yuasa Soy Sauce, Ltd. Kuyo-gura
(Yuasa Town, Wakayama)

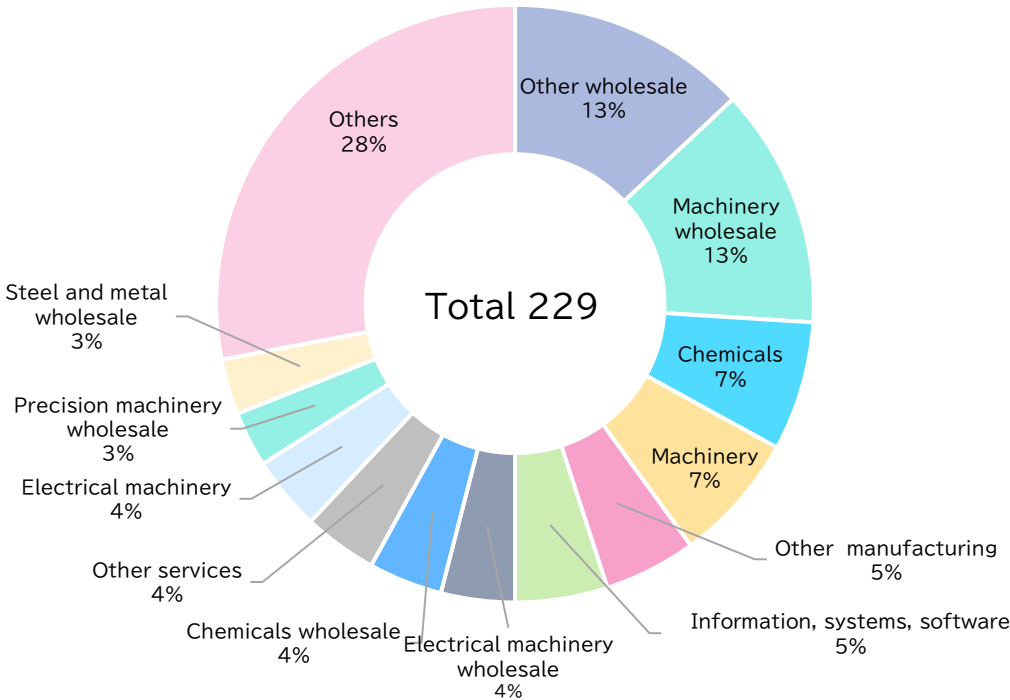
8 Foreign-Affiliated Companies in Kansai

- U.S. and European companies comprise the largest portion of foreign-affiliated companies in Kansai. Asian companies also comprise 30% which is larger than the national average of 20.3%.
- By type of industry, foreign-affiliated companies in the manufacturing sector (machinery, chemicals, pharmaceuticals, precision machinery, etc.) comprise approximately 33% of the industry, a significantly larger percentage compared to the national average of 20.5%.

Companies by region (2022)



Companies by industry(2022)



(Source)*Foreign Companies Database 2022* .Toyo Keizai Inc.
*Foreign-affiliated: Foreign capital of 20% or more (including branch offices, etc.)








9 Support Systems for Foreign Investment in Kansai

- The JETRO Invest Japan Business Support Center offers a variety of support services, including providing information and individual consultations, to foreign companies planning to expand their business in Kansai.
- The Council for INVEST KANSAI, made up of the Kansai Economic Federation, JETRO Osaka, the Federation of Chambers of Commerce and Industry in the Kansai Area (Osaka Chamber of Commerce and Industry), and Kansai Bureau of Economy, Trade and Industry, is working in tandem to support foreign investment in Kansai.

First points of contact for Kansai

JETRO, an organization for attracting foreign direct investment in Japan, provides a comprehensive support service to help foreign companies to locate in Japan and expand their business in the Japanese market by providing information on the Japanese business environment, identifying companies interested in direct investment in Japan, and assisting them in establishing a base of operations and expanding their business in Japan.

Contact points to support investment in Japan are available in each prefecture around Kansai.

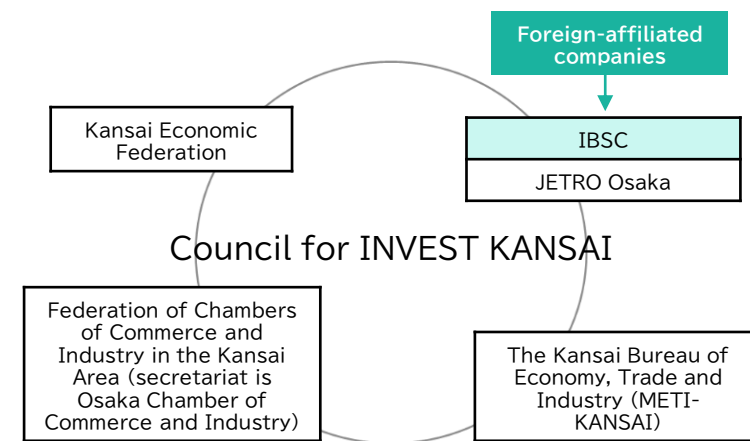
Osaka	JETRO Invest Japan Business Support Center, Osaka (JETRO IBSC Osaka) Address: Osaka-Kokusai Bldg. 29F, 2-3-13, Azuchi-machi, Chuo-ku, Osaka, Osaka 541-0052 TEL: +81-6-4705-8660 URL: https://www.jetro.go.jp/osaka	
Kobe	JETRO Invest Japan Business Support Center, Kobe (JETRO IBSC Kobe) Address: Kobe C.I.T. Center Bldg. 4F, 5-1-14 Hamabedori, Chuo-ku, Kobe, Hyogo 651-6591 TEL: +81-78-252-7505 URL: https://www.jetro.go.jp/kobe	
Fukui	JETRO Fukui Address: Fukui CCI Bldg. 6F, 2-8-1, Nishikida, Fukui 918-8004 TEL: +81-776-33-1661 URL: https://www.jetro.go.jp/fukui	
Shiga	JETRO Shiga Address: Hikone CCI 1F, 3-8 Chuo-cho, Hikone, Shiga 522-0063 TEL: +81-749-21-2450 URL: https://www.jetro.go.jp/shiga	
Kyoto	JETRO Kyoto Address: Kyoto Keizai Center Bld. 3F, 78, Kankoboko-cho, Shijo-dori, Muromachi-higashi-iru, Shimogyo-ku, Kyoto 600-8009 TEL: +81-75-341-1021 URL: https://www.jetro.go.jp/kyoto	
Nara	JETRO Nara Address: 2F Small and Medium Enterprises Hall of Nara Prefecture 38-1 Noborioji-cho, Nara 630-8213 TEL: +81-742-23-7550 URL: https://www.jetro.go.jp/nara	
Wakayama	JETRO Wakayama Address: Wakayama Prefectural Office Higashi-Bekkan 2F, 1-1, Komatsubaradori, Wakayama City, Wakayama 640-8269 TEL: +81-73-425-7300 URL: https://www.jetro.go.jp/wakayama	

Invest Japan Business Support Center (IBSC)

IBSC provides support for foreign/foreign-affiliated companies to enter the Japanese market and establish a base of operations after their arrival in Japan. It also offers services to foreign-affiliated companies that have already established a presence in Japan for business expansion, such as increasing headcount, expanding operations to regional areas, and establishing new offices.

The Council for INVEST KANSAI

The Council for INVEST KANSAI provides support such as providing information on investment incentives, factory locations etc., as well as finding business partners with local governments, regional business communities and specialists.



METI-KANSAI

HP "INVEST KANSAI WEB"
https://www.kansai.meti.go.jp/3-toukou/investkansai/en/e_index.html





Contact information about this brochure

International Investment Promotion Division,
Kansai Bureau of the Ministry of Economy, Trade and Industry

Address: 1-5-44 Otemae, Chuo-ku, Osaka, 540-8535

TEL: 06-6966-6033

E-mail: bzl-charm-kansai@meti.go.jp

URL: [https://www.kansai.meti.go.jp/3-1toukou/invest in kansai/e invest kansai english.html](https://www.kansai.meti.go.jp/3-1toukou/invest%20in%20kansai/e%20invest%20kansai%20english.html)

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